



Aaron Heslehurst

News Anchor, Presenter at BBC World Television

"A consummate professional"

Aaron Heslehurst currently presents across all of the BBC television channels, including World News, the 24 hour News Channel and is part of the presenter team on *BBC Breakfast*, *FASTTRACK*, *BBC World News'* weekly travel news programme and *Flight Track*, a weekly round-up of global airline reports.

TOPICS:

- US and European Trade Wars
- Global Economy
- The Airline Industry and Tourism
- Current Affairs
- Global Credit Crunch
- War on Terrorism

LANGUAGES:

He presents in English.

IN DETAIL:

Aaron Heslehurst began his journalistic career as a News reporter for Prime Television / Seven Network in both Sydney and Canberra. Aaron was appointed European Bureau Chief in London for Paramount Picture's *Real TV News*. It was as Senior Newsreader and Editor that Aaron made a very considerable contribution to the output of Copenhagen based CNBC Nordic. He has been a BBC business news presenter since 2002. He has reported and given in-depth coverage on the crash of the Argentine economy, the economic consequences of the global war on terrorism, the impact of record-breaking global oil prices, the collapse of the Japanese banks, the ongoing trade wars between the European Union and the United States, the battles over EU competition rules, the SARS virus and the downfall of world tourism – including the plight of the international airlines.

WHAT HE OFFERS YOU:

He continues to extensively cover and report on the global credit crunch. Aaron draws from his experience providing insightful comments covering the latest topics from leading international and domestic corporate news to global finance as well as breaking major news stories.

HOW HE PRESENTS:

Astute and quick witted with charm and warmth, Aaron's enthusiasm and energy whether giving a speech or moderating a discussion Aaron instantly engages all audiences.