



Alan O'Neill has over 30 years of experience from the board room to the front line. The Change Agent - has supported iconic brands to achieve amazing results. In a dynamic World, Alan knows what it takes to drive change in a business - from top to bottom and back to front.

TOPICS:

- The 7 Steps to Profit
- Adapting to Change
- Cultures Matter
- Customer Experience is the New Battleground
- Agility in Business
- From Good to Great
- The Future of Retail
- Turning Customer Insights into Action

LANGUAGES:

He presents in English.

PUBLICATIONS:

- 2023** Show Me the Lid on the Box
- 2021** Culture Matters: The Four "Must-Have" Values to Supercharge Your Business
- 2018** Premium Is the New Black: In a world of dynamic change put Customer Experience at the heart of your decision-making

IN DETAIL:

Facilitating multimillion euro businesses to achieve amazing results, Alan knows what it takes to drive change right through a business. His 7-Steps to Profit has transformed the fortunes of other iconic brands such as Toyota, Getty Images, Harrods, The United Nations, Dubai Duty Free, Primark, Intel and Moët Chandon. His work history spans blue-chips and PLCs, SMEs and family businesses across Europe and the Middle East. His knowledge of marketing, branding and indeed the ins and outs of business has also seen him sit on the boards of major companies, helping to drive change from front to back.

WHAT HE OFFERS YOU:

A seasoned expert in facilitating organisational change in culture, strategy and leadership, Alan can help your team to navigate stormy waters and overcome resistance.

HOW HE PRESENTS:

Practical, empathic and very commercial, Alan's refreshing and passionate style will inspire and challenge your organisation to embrace change and grow.