Prof. Andrew McAfee

Management Theorist IT Research Scientist and Author

"A technology optimist and an expert on human-machine interaction and the future of work"

Andrew McAfee is a globally acclaimed researcher, writer and thinker about technological progress and the changes it brings. He is and expert helping organisations build businesses that are simultaneously agile, innovative, and robust. Andrew McAfee is the Co-Founder and Co-Director of the Initiative on the Digital Economy and a Principal Research Scientist at the MIT Sloan School of Management. He studies how digital technologies are changing the world.

TOPICS:

○ The Geek Takeover: What Traditional Companies Can Learn from Big Tech
○ Ensure Long-term Growth by Digitally Transforming Your Operating Model
○ The Future of Work in the Roaring Twenties
○ Opportunities Inside the Pandemic
○ Building Business While Minding the Environment
○ Humans, Machines and Jobs: The Economic Upside

LANGUAGES:

He presents in English.

PUBLICATIONS:

2023 The Geek Way

2019 More from Less

2017 Crowd

2014 The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies

2012 Race Against the Machine: How the Digital Revolution is Accelerating Innovation, Driving Productivity, and Irreversibly Transforming Employment and the Economy

2009 Enterprise 2.0: New Collaborative Tools for Your Organization's Toughest Challenges

2002 Operating an E-Business

IN DETAIL:

For more than a quarter century, MIT scientist Andrew McAfee has been studying how digital technologies change the world. As part of this work, he comes into close contact with the "alpha geeks" whose innovations create the future. A few years ago, he had the most surprising realisation of his career: the geeks had figured out how to build better companies. Geek companies are much more freewheeling, fast-moving, evidence-driven, egalitarian, argumentative and autonomous than their Industrial Era predecessors. As a result, they are standout performers and fierce rivals, disrupting industry after industry, and they're just getting started. For decades, Andrew has been studying how technology is changing the world, economies, business models, work and the environment.

WHAT HE OFFERS YOU:

AAndrew offers organisations in every industry data-driven insight into existing and emerging tech trends. Andrew's work is particularly valuable to decision makers and innovators interested in emerging technologies that can streamline operations, enhance innovation and offer a competitive edge.

HOW HE PRESENTS:

Andrew's presentations are well researched and filled with essential information designed specifically for maximum impact using new technologies to achieve business goals.