



## Araceli Segarra

Mountaineer, Author and Model

*"The first Spanish woman to climb Everest"*

Araceli Segarra is a TV host, a mountaineer and star of the IMAX film *Everest*. She is probably best known as the first Spanish woman to stand on the summit of Everest. She has completed more than 30 expeditions around the world. Araceli climbed Amadablam (Himalaya 6.812m) alone.

### TOPICS:

- The Importance of Teamwork
- Leadership and Motivation
- Reaching the Top
- Goals
- Change Management
- Decision Making
- Resilience
- Proactivity

### LANGUAGES:

She presents in English, Spanish, Catalan or French.

### PUBLICATIONS:

**2016** Author and illustrator of the Children's Books series - adventures of 'Tina' (published from 2002 to 2016)

**2013** Ni Tan Alt Ni Tan Difícil

### IN DETAIL:

Araceli began her prestigious career as one of the world's leading female climbers at the tender age of twenty, when she successfully climbed Mount Kenya, the highest peak on the African continent. Just one year later she organised and played a leading role in her first major expedition to the Himalayas. Her real breakthrough came in 1996 when as part of the Catalan Everest North Face Expedition Team Araceli stood on top of the world. Araceli is the spokesperson for several advertising campaigns and has modelled for various publications including *ELLE* and *Marie Claire*. Araceli has worked as a producer for numerous documentaries and productions as well as appearing on television and radio.

### HOW SHE PRESENTS:

Both an experienced media personality and conference presenter Araceli's presentations are highly enjoyable and backed up with dramatic and awe-inspiring images from her expeditions.