



## Bernard Marr

Renowned Futurist and Thought Leader

*One of the world's most successful social media influencers at the intersection of business and technology*

Bernard Marr is one of the world's most highly respected experts when it comes to future trends, strategy, business performance, digital transformation and the intelligent use of data and AI in business.

### TOPICS:

- Future Business and Technology Trends
- Artificial Intelligence
- Big Data
- Extended Reality
- Blockchain
- 5G
- The Future of Work

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

- 2024** Generative AI in Practice
- 2023** Data-Driven HR: How to Use AI, Analytics and Data to Drive Performance
- 2022** Future Skills: The 20 Skills and Competencies Everyone Needs to Succeed in a Digital World
- 2021** Business Trends in Practice
- 2024** Podcast: Bernard Marr's Future of Business & Technology Podcast

### IN DETAIL:

Bernard has worked with and advised many of the world's best-known organisations including Amazon, Google, Microsoft, Astra Zeneca, The Bank of England, BP, DHL, IBM, The Ministry of Defence, NATO, NHS, The Royal Air Force, among many others. Bernard is a major social media influencer with a combined following of 4 million people across his social media channels, newsletters, his popular content website, podcast. He is a frequent contributor to the World Economic Forum and writes a regular column for Forbes. LinkedIn ranked him as one of the top 5 business influencers in the world and number one in the UK. Beyond that, he has been featured on TV and radio as well as in high-profile publications such as The Times and Harvard Business Review.

### WHAT HE OFFERS YOU:

Bernard helps organisations improve their business performance, use data more intelligently, and understand the implications of new technologies such as artificial intelligence, big data, blockchains, and the Internet of Things.

### HOW HE PRESENTS:

Bernard's speaking style is warm and accessible. As a seasoned speaker, he is able to simplify even the most difficult technical concepts for any audience using a unique combination of storytelling, examples, and analogies.