



## Bjørn Lomborg

**Author and Leading Expert on Global Sustainability**

*"An internationally recognised political scientist and economist"*

Bjørn Lomborg is President of the Copenhagen Consensus Center, a think-tank that researches the smartest ways to do good. For this work, he was named one of *TIME* magazine's 100 most influential people in the world. He is also a visiting Professor at Copenhagen Business School.

### TOPICS:

- The Truth about Global Warming
- Climate Change
- Environmentalism
- Sustainability
- Government and Contemporary Society
- Science, Technology and Nature
- The World's Biggest Problems and Challenges
- Feeling Good vs. Doing Good

### LANGUAGES:

Bjørn presents in English or Danish.

### PUBLICATIONS:

- 2023** Best Things First
- 2021** False Alarm: How Climate Change Panic Costs Us Trillions, Hurts the Poor, and Fails to Fix the Planet
- 2015** The Nobel Laureates Guide to the Smartest Targets for the World 2016-2030
- 2013** How Much Have Global Problems Cost the World?
- 2010** Cool It

### IN DETAIL:

In 2011 and 2012, Bjørn was named Top 100 Global Thinker by *Foreign Policy* "for looking more right than ever on the politics of climate change. In 2008 he was named "one of the 50 people who could save the planet" by the UK *Guardian*. In 2005 and 2008, *Foreign Policy* and *Prospect Magazine* called him "one of the top 100 public intellectuals", and in 2008 *Esquire* named him "one of the world's 75 most influential people of the 21st century." He is a frequent commentator in print and broadcast media, for outlets including the *New York Times*, *Wall Street Journal*, *The Guardian*, *CNN*, *FOX*, and the *BBC*. His monthly column is published in 19 languages, in 30+ newspapers with more than 30 million readers globally.

### WHAT HE OFFERS YOU:

In his highly informative and well researched presentations Bjørn systematically examines today's most important global crises issues and offers sustainable solutions. His message is as simple as it is important.

### HOW HE PRESENTS:

Having spoken around the globe, Bjørn's presentations are filled with a host of real life examples as well as important and useful information delivered in an easily digested formula making him a highly sought after and prized speaker.