



## Bruce Daisley

Former VP for Twitter

*"One of the most talented people in media"*

Bruce Daisley is a bestselling author and technology leader from the UK. He has become regarded as one of the most respected thought leaders on the subject of workplace culture and the future of work. Bruce has spent the last few years turning his passion for workplace culture into an expertise. His podcast, Eat Sleep Work Repeat, has topped the business charts and has been listened to over five million times.

### TOPICS:

- Eat, Sleep, Work, Repeat - Misconceptions of Workplace Culture and How to Fix Them
- Building Resilience, Beating Burnout
- The Future of Work
- Digital Media - Branding
- Better Workplace Culture in Hybrid Era
- Fostering Creativity and Curiosity
- How to Achieve that Elusive Balance

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

- 2022** Fortitude: The Surprising Secrets of Resilience - and How to Master Them
- 2020** The Joy of Work Eat Sleep Work Repeat: 30 Hacks for Bringing Joy to Your Job

### IN DETAIL:

Prior to his eight-year tenure at Twitter, Bruce spent four years leading YouTube for Google UK and was the Digital Director for EMAP. He regularly appears on BBC Radio 4 and BBC Television talking about how our relationship with work is transforming and how organisations can be ready for it. As a business leader he has received numerous accolades including Greatest Individual Contribution to New Media by New Media Age, top leader in the UK tech sector by Campaign Magazine and was named the Fantasy Hire that most leaders would like to make. Bruce is an Honorary Visiting Professor at Bayes Business School, teaching workplace culture and technology sessions. In 2023 he joined EX Space Advisory Board, a new membership-based community focused on improving employee experiences and engagement.

### WHAT HE OFFERS YOU:

Having led at some of the fastest moving and high-profile companies in the world Bruce understands that there's a big difference between what might work in theory and what actually works in practice. His discussions about workplace culture are always filled with practicality, warmth and often humour.

### HOW HE PRESENTS:

Bruce presents in an energetic, engaging style. He uses humour and video footage to help maintain an enjoyable narrative to often complex ideas.