



## Bruce Dickinson

Lead Singer of Iron Maiden

*"Lead singer of one of the world's greatest rock bands"*

Bruce Dickinson is the lead singer of Iron Maiden, a commercial pilot, brewmaster, entrepreneur and creative business thinker. Bruce was a pilot and Marketing Director for Astraesus Airlines, a company which leased aircraft to other carriers. Bruce is also the man behind the company Caerdav which specialises in heavy maintenance of Airbus and Boeing commercial aircraft.

### TOPICS:

- Turning Your Customers into Fans
- Motivation & Inspiration
- Business Creativity
- Corporate Culture
- Business Start-Ups
- Business Turnaround
- Risk Management
- The Travel & Aviation Industry
- Team Building
- From Rock Star to Businessman - The Life and Times of Bruce

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

2017 What Does This Button Do?

### IN DETAIL:

Bruce is also involved in an air ship venture to manufacture lighter than air hybrid transport aircraft and Pouncer, the incredible edible drone developed by Windhorse Aerospace, that will safely fly humanitarian aid into hard to access disaster areas. Bruce hasn't stopped flying Boeing 757s, and in 2016 flew the band around the globe on their "Book of Souls" world tour in their own 747.

### WHAT HE OFFERS YOU:

Bruce is very keen to speak on his projects tying it in with business start-up, entrepreneurship and business creativity. In addition he is willing to talk about the parallels between his music and business careers. He is also able to deliver team building experiences focused around his flight simulator.

### HOW HE PRESENTS:

With a captivating style, humour and wisdom, Bruce Dickinson's presentations entertain and motivate audiences.