



## Dr. Daniel Thorniley

President of DT Global Business Consulting

*"The world's leading expert on emerging markets"*

Dr. Daniel Thorniley is the Founder and President of DT Global Business Consulting, an advisory firm on business strategy in global and emerging markets. He currently works with 5,000 executives in over 350 global and regional companies including many of the Fortune-500.

### TOPICS:

- o Global Business Trends and Corporate Strategy
- o Business Trends in East-Central Europe
- o The Global Economic Landscape
- o Market Entry and Development
- o Banking and Financing
- o Opening the Chinese Market
- o Trade and Environmental Sustainability
- o Facilitator / Moderator
- o Host

### LANGUAGES:

Dr Thorniley presents in English.

### PUBLICATIONS:

- 2004** Doing Business in Emerging Markets
- 1988** The Rise and Fall of the Soviet Communist Party
- 1987** Rural Economics and Rural Sociology: East-West Perspectives  
A Business Profile of the Soviet Agro-industrial Sector

### IN DETAIL:

For over two decades he was Senior Vice President at The Economist Group, specialising in global corporate business trends with a focus on the EMEA region, Russia and CEE. Prior to his role, he worked at the United Nations on East-West Affairs. Dr. Thorniley has briefed the Chief Executives, Chairmen and Boards of major global organisations, including ABN Amro Bank, Accenture, Baker & McKenzie, Boots International, and many others. He has also been invited to address NATO, The United Nations and various governments including the Russian and the UK Governments. He is a regular contributor to print media including Time, East European Newsletter, Foreign Report, Moscow Times and is featured regularly on television: BBC, CNN, CNBC.

### WHAT HE OFFERS YOU:

Daniel offers decision makers a wealth of useful actionable information, focusing on the business environment, market entry and development, banking, financing, politics and economic situation. Daniel speaks about all major markets of the world (USA, Europe, the UK) specialising in emerging markets such as China, Russia, India, the Middle East and Central Europe.

### HOW HE PRESENTS:

Daniel's scintillating presentations are both high content and factual and delivered with his trademark sense of humour. He is able to entertain the audience through a two-fold approach combining insight and provocative commentary.