



## David Birch

Thought Leader on Digital Money and Digital Identity

*"Europe's No. 1 Influencer in Emerging Payments"*

David Birch is a recognised thought-leader in digital identity and digital money, he was named one of the global top 15 favourite sources of business information by Wired magazine. David is Principal at 15Mb Ltd., his advisory practice, and Global Ambassador for Consult Hyperion, the secure electronic transactions consultancy.

### TOPICS:

- Digital Money and Digital Identity
- Electronic Business Issues
- The Impact of New Information and Communications Technologies
- Metamoney: Virtual Worlds, Web3, Digital Identity and The Future of Financial Services
- Innovation In Digital Finance: AI? Blockchain? Embedded? Where Should Strategists Focus?
- Future of Money

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

- 2024** Money in the Metaverse
- 2020** The Currency Cold War
- 2017** Before Babylon, Beyond Bitcoin: From Money that We Understand to Money that Understands Us
- 2014** Identity is the New Money

### IN DETAIL:

One of the top ten most influential voices in banking (Financial Brand), David created one of the top 25 "must read" financial IT blogs and was found to be one of the top ten Twitter accounts followed by innovators, along with Bill Gates and Richard Branson (PR Daily). Ranked one of 2022's global top 30 fintech influencers, he is one of the top three most influential people in London's FinTech community (City A.M.) and rated Europe's most influential commentator on emerging payments (Total Payments). He is a contributor at Forbes, a columnist for Financial World magazine and has written for publications ranging from the Parliamentary IT Review to The Financial Times. He also wrote a column in The Guardian for many years. A media commentator on electronic business issues, he has appeared on BBC television and radio, Sky and other channels around the world.

### WHAT HE OFFERS YOU:

Considered a leading global expert on digital security, identity, digital financial services and electronic business, David provides insights into the cutting edge of these fast-moving areas which are of highest interest for decision makers around the globe.

### HOW HE PRESENTS:

An accurate observer and analyst, David's presentations are forward thinking and highly engaging.