# David Rowan

**Founding UK Editor in Chief of Wired Magazine**

*"A leading authority on technology's impact on business"*

David Rowan is the founding UK Editor in Chief of WIRED magazine, an award-winning technology and innovation magazine that stays ahead of the trends transforming our world. He has visited countless companies and met with entrepreneurs including founders of WhatsApp, LinkedIn, Xiaomi, Spotify, Nest and other ambitious startups.

## TOPICS:

○ Why This is AI's "Netscape Moment"
○ How to Understand the Impact of ChatGPT and Other Generative AI Tools
○ Where AI, Data Analytics and Blockchain Should Fit intoStrategy Planning
○ Ten Lessons from the Non-Bullshit Innovators
○ What Technology Means for the Future of Your Industry
○ Why Purpose Plus Profit is the New Mantra
○ What Carbon Accounting Will Mean for Every Business
○ What Talent Wants in the New World of Work

## LANGUAGES:

He presents in English.

## IN DETAIL:

David has been a technology columnist for *The Times, GQ, Condé Nast Traveller* and *The Sunday Times*, and hosts a podcast series about tech founders called *Walks With Founders*. He has given more than 600 keynotes in recent years, has moderated events for the World Economic Forum and the UK and French governments, and is increasingly in demand to host webinars and virtual conferences. David has curated an exhibition of British creative talent at the Government's Cabinet Forum conference. David's recent awards include Techmark Technology Journalist of the Year, DMA Editor of the Year and BSME Editor of the Year in 2012.

## WHAT HE OFFERS YOU:

David Rowan explains compellingly how emerging technologies will impact business and how leaders should prepare now. David deconstructs tech trends in real time, unpacking how major innovations like artificial intelligence, quantum computing, autonomous vehicles, and more, are changing businesses and consumers. He focuses on how technology-led innovation can build prosperity even in economic downturns and amid the COVID-19 crisis.

## HOW HE PRESENTS:

He delivers fascinating and knowledgeable presentations full of insight into the future of technology together with lively examples and engaging video clips which reveal that, in some cases, the future is already here.