Lord Digby Jones

Former Minister of State for Trade & Investment

"The voice of British business"

Lord Jones is one of the world's most acclaimed business commentators. As Director-General of the CBI, he became well known for his candid visions for business and as Minister of Trade and Investment he changed the way UK Trade and Investment was perceived, expanding into all major international markets.

TOPICS:

○ Mergers and Acquisitions
○ The Future of Business
○ The Effects of Globalisation
○ Wealth and Job Creation
○ Effective Knowledge Management

LANGUAGES:

He presents in English.

PUBLICATIONS:

2011   Fixing Britain: The Business of Reshaping Our Nation (with Michael Wilson)

2002   Effective Knowledge Management: A Best Practice Blueprint

IN DETAIL:

Lord Digby Jones: A powerhouse in both business and government ignited the West Midlands' financial landscape in the late 1980s and early 1990s, orchestrating major buy-outs and crafting intricate mergers. His prowess led him to KPMG, where he ascended to the role of Vice-Chairman of Corporate Finance, lending his strategic genius to a roster of prominent UK public firms. Exiting the CBI in 2006, he didn't slow down. Instead, he took the reins as Chairman and chief advisor to the Deloitte Industries Group's CEO. His departure from ministerial duty in 2008 opened another chapter as he embraced the mantle of Business Ambassador for UK Trade and Investment.

WHAT HE OFFERS YOU:

Digby has a wide range of corporate and public sector clients who value his original thinking and his ability to unify audiences with his captivating and unique personal style. Topics are adapted to suit clients' individual needs embracing insightful and topical views on the world's economies; the changing face of business in the 21st century; and closer to home the ongoing political issues of the day.

HOW HE PRESENTS:

Lord Digby Jones is a highly accomplished international speaker and orator with a capacity to communicate effectively to a wide range of audiences.