



Ed Newton-Rex is an entrepreneur and authority in AI and creative expression, with a breadth of experience in senior roles at social media titans TikTok and Snapchat. He currently serves as Vice President of Audio at Stability AI, a billion-dollar Generative AI company that is one of OpenAI's leading competitors.

#### TOPICS:

- Artificial Intelligence
- Generative AI
- AI Music
- AI and Creativity
- Digital Disruption
- Entrepreneurship
- Social Media
- Digital Marketing

#### LANGUAGES:

He presents in English.

#### IN DETAIL:

Having graduated top of his year in Music at Cambridge University, in 2010 Ed founded Jukedeck, the world's first AI music company. Jukedeck's technology was used to create more than a million original pieces of music, and won a number of awards, including a Cannes Innovation Lion. In 2019, the company was acquired by ByteDance, TikTok's parent company. At ByteDance, Ed first led the AI music lab, then ran Product in Europe for TikTok, working on the world-renowned AI recommendation algorithm. At Snapchat, Ed was Chief Product Officer for Voisey, a music creation app that made it easy to make and collaborate on music, which led to record deals for a number of its users. Ed was named one of Business Insider's 30 most creative people in UK tech, and one of Sifted's 20 generative AI "power players" in Europe.

#### WHAT HE OFFERS YOU:

Ed is an extraordinary speaker who is able to captivate his audience with his adeptness in explaining complex topics in an understandable way. His insights into music history and technology, along with his entrepreneurial background, provide valuable insights and ideas to help organisations elevate their businesses.

#### HOW HE PRESENTS:

Ed's insights and humour have made him a compelling and popular speaker. Using audio and visual aids, his talks are invaluable for anyone eager to embrace and enjoy the new creative frontiers where technology and the arts combine.