



## Dame Ellen MacArthur DBE

Circular Economy Advocate

*"Our mission is to accelerate the transition to a circular economy"*

Dame Ellen MacArthur made yachting history in 2005, when she became the fastest solo sailor to circumnavigate the globe. Driven by her mission to create a sustainable future, she has since dedicated her time to raising awareness of the Circular Economy - encouraging businesses, people and organisations to develop worldwide initiatives that aim to benefit the planet and future generations.

### TOPICS:

- Circular Economy
- Goal Setting and Performance
- Leadership and Motivation
- Sustainability
- Management of Risk
- Achieving the Impossible
- Cities & Environment
- Innovation & Creativity
- Transformation

### LANGUAGES:

She speaks English and French.

### PUBLICATIONS:

- 2010** Full Circle: My Life and Journey
- 2003** Taking on the World: A Sailor's Extraordinary Solo Race Around the Globe

### IN DETAIL:

In 2009, Dame Ellen MacArthur made the decision to leave her professional sailing career and embark on a four-year journey around the globe, studying the issues of our current global economy and the need for a regenerative circular one. She founded the Ellen MacArthur Foundation, to help promote a transition to the new system, and served as Vice-Chair of the World Economic Forum's Global Agenda Meta-Council and on the European Commission's Resource Efficiency Platform between 2012 and 2014. For her efforts, she was awarded the French Legion of Honour, and is a Patron of the Big Bang Fair - the UK's largest celebration of science, technology, engineering and maths for young people.

### WHAT SHE OFFERS YOU:

Ellen encourages environmental awareness with passion, determination, and charm. Her aim is to catalyse change and communicate the importance of social responsibility to the environment.

### HOW SHE PRESENTS:

Her innovative and determined approach and her unparalleled success when it comes to overcoming obstacles are a true inspiration. Her insights on embracing sustainability, creating a profitable business and achieving success also inspire ethical and innovative business practices.