



Prof. Dr. Hans-Jörg Bullinger

Former President of Fraunhofer Society

"Networking is one of the most important developments for the New Information Society"

Professor Hans-Jörg Bullinger is an internationally renowned expert and researcher in the fields of technology, innovation and information management, e-commerce and the Internet. He is the former President of the Fraunhofer Society, the leading organisation for technical and organisational innovations in Europe.

TOPICS:

- Innovation, Technology and Global Competition
- How Innovation is Shaping Globalization
- Trends for the New Information Society
- Information Management, e-Commerce, Internet
- Customer Service

LANGUAGES:

He presents in German or English.

PUBLICATIONS:

2010 Internet der Dinge

2006 Technologieführer

Qualifikationen im Wandel.
Nutzen und Perspektiven der
Früherkennung

2005 Service Engineering.

Entwicklung und Gestaltung
innovativer Dienstleistungen

IN DETAIL:

In 2002 Bullinger ascended to President of Fraunhofer-Gesellschaft where he stayed until 2012. He consequently joined the Fraunhofer-Gesellschaft Senate to make decisions regarding basic scientific and research policy. He is also renowned for his continuing research and in particular the initiative "Partner for Innovation" which he co-instigated. For his outstanding achievements in 2006 he received the Federal Cross of Merit and the Federal Order of Merit in 1998. He has also been elected as an honorary member and honorary professor at some of the most prestigious universities and institutions around the world. Since 2005 he has headed the Innovation Initiative of the German Government.

WHAT HE OFFERS YOU:

Professor Bullinger offers audiences an in depth look at the social, economic and political implications of new technologies around the world. He also shows organisations how to benefit from the latest innovations and trends which are shaping globalization and the way we do business today.

HOW HE PRESENTS:

Professor Bullinger's engaging and thought provoking presentations are filled with a wealth of useful actionable information and examples from his comprehensive research programmes.