Henry Ajder

Generative AI & Deepfake Expert

"The first 'GenAI Cartographer'"

Henry Ajder is a widely acknowledged consultant, broadcaster and speaker who works at the at the forefront of the generative AI and synthetic media revolution. He has reshaped societal perceptions of deepfakes and generative AI. He has led pioneering research at organisations including MIT, WITNESS, and Sensity AI, shaping international legislation and corporate strategies concerning AI.

TOPICS:

- Ethical Implications of Deepfake Technology
- Understanding Deepfakes: Detection and Mitigation Strategies
- Regulatory Challenges and Policy Responses
- Applications of Generative AI Beyond Deepfakes
- Collaboration and Innovation in AI Research
- Impact of Deepfakes on Media Literacy and Digital Citizenship

LANGUAGES:

He presents in English.

PUBLICATIONS:

2024 EY Decoding Innovation Podcast

IN DETAIL:

Henry advises organisations on navigating the opportunities and challenges presented by transformative technologies, including Adobe, Meta, BBC, The European Commission, The Partnership on AI, and The House of Lords. Previously, he led Synthetic Futures, the pioneering initiative focused on ethical generative AI and metaverse technologies, uniting more than 50 industry leaders. Henry also hosted the BBC documentary series, *The Future will be Synthesised*, and is a regularly contributor in global media including *The New York Times, MIT Tech Review, CNN, Reuters, and The Financial Times*. His work has been featured in publications such as *WIRED, The Next Web, NYU, and The World AI Summit*.

WHAT HE OFFERS YOU:

In his speeches Henry considers AI ethics, Generative AI business and sector strategy, advertising in the generative age, AI policy and the legislative landscape, and combating deepfake threats, from cybersecurity to politics.

HOW HE PRESENTS:

As a speaker, researcher, and advocate, Henry continues to shape the narrative surrounding synthetic media, inspiring others to harness the potential of AI for positive transformation while remaining vigilant against its misuse.