



Joel Comm is an entrepreneur, NY Times bestselling author, and new media innovator. An expert on harnessing the power of social media and mobile applications to expand your brands reach and engage in active relationship marketing. He is a contributor to Forbes, Inc, Entrepreneur and the Social Media Examiner.

#### TOPICS:

- Entrepreneurship
- Social Media
- Brand Management
- Technology

#### LANGUAGES:

He presents in English.

#### PUBLICATIONS:

- 2018** The Fun Formula
- 2016** Do Good Stuff
- 2015** Twitter Power 3.0.
- 2014** So What Do You Do?

#### IN DETAIL:

Joel has been building online businesses since 1995. His first website was amongst the first 18000 sites in the world, and his efforts have brought experience in creating and selling websites, licensing content, affiliate marketing, Internet marketing, blogging, podcasting, online video creation, social media marketing, joint ventures, mobile app creation and marketing, authoring books, public speaking, conducting live training events and more. Joel hosted and produced the world's first competitive Internet reality show, The Next Internet Millionaire. He also created a #1 best-selling iPhone application which became one of the most talked about novelty iPhone apps of all time. Joel is always exploring new methods of leveraging his expertise and technology to educate, inspire and entertain others.

#### WHAT HE OFFERS YOU:

Joel presents a step-by-step playbook on how to use social media as a leveraging tool to expand the reach of your brand, increase your customer base, and create fierce brand loyalty for your business. Joel is also able to speak with authority on the various ways to harness the marketing power of mobile applications to explode profits. He offers an inspiring yet down-to-earth call to action for those who dream of obtaining growth and financial success.

#### HOW HE PRESENTS:

Joel is a sought-after public speaker who leaves his audience inspired, entertained, and armed with strategic tools to create a new media campaign that will explode their business.