



Dr. Julia Shaw

Psychological Scientist, Expert on Memory

"A shooting star of psychological science"

Julia Shaw is an established psychological scientist at University College London, author of multiple best-selling books, and a BBC science communicator. She co-founded the start-up Spot that helps employees report workplace harassment and discrimination and empowers organisations to build a more inclusive and respectful work environment.

TOPICS:

- Green Crime
- The Memory Illusion
- Human Memory
- The Future of Memory
- How False Memories Corrupt Our Identities, Politics and Justice System
- Upgrade Your Workplace Culture
- Making Evil
- Diversity
- You Need More Than Rainbows

LANGUAGES:

She presents in English and German.

PUBLICATIONS:

- 2022** Bi: The Hidden Culture, History and Science of Bisexuality
- 2020** BBC Podcast Bad People
- 2019** Making Evil: The Science Behind Humanity's Dark Side
- 2016** The Memory Illusion

IN DETAIL:

Julia possesses a wide range of expertise in various domains including memory, criminal psychology, AI, and workplace diversity. Her primary focus lies in cultivating respectful and inclusive working environments. With a profound understanding of legal cases, particularly those involving historical allegations, Julia specialises in unravelling the complexities of false memories and examining how law enforcement can employ techniques that may inadvertently lead individuals to recollect crimes that never transpired. Based on bestseller *'Evil: The science behind humanity's dark side'* in 2020 Julia launched the award-winning BBC podcast Bad People co-hosted by comedian Sofie Hagen. In 2022 she released the AudioNow podcast Böse with Jazzy Gudd.

WHAT SHE OFFERS YOU:

Julia's captivating keynotes on memory hacking, workplace diversity, AI, and workplace harassment have a profound impact on audiences worldwide. Prepare to be captivated and enlightened as Julia's impactful presentations shape your perspective on memories and the multifaceted nature of humanity.

HOW SHE PRESENTS:

Julia's remarkable combination of knowledge, passion, and communication skills make her a truly exceptional speaker who has the remarkable ability to captivate and empower her audience.