



## Laura Schwartz

**Emcee and Event Moderator, Former White House Director of Events**

*"One of the 100 Most Influential People in Global Events in 2019, 2020, 2021 and 2022!"*

Laura Schwartz is a Professional Emcee, Speaker, and Commentator. From her roots as the White House Director of Events to her globe-trotting career as an emcee and keynote, Laura Schwartz brings her exuberant spirit and professional-speaking expertise to live events in person and virtual around the world.

### TOPICS:

- Eat, Drink & Succeed
- Lead First
- Activate Your Superpower!
- Emcee
- Moderator

### LANGUAGES:

She presents in English.

### PUBLICATIONS:

**2010** Eat, Drink

### IN DETAIL:

Laura started her career at the White House in 1993 when she was just 19 years old. After working her way up, the ranks, she became Director of Events, producing more than 1,000 White House events for the President, First Lady, world heads of state and international business leaders. Laura began as an on-air contributor to the Fox News Channel, then moved to the CBS Early Show and onto CNN with Larry King Live. Today, she is the American Contributor to Australia's #1 Morning Show, "The Today Show" as well as seen regularly on the BBC and ITN News London. From covering presidential campaigns to serving as an authority on domestic and foreign affairs, Laura is an authoritative source and commentator on a wide range of topics.

### WHAT SHE OFFERS YOU:

Laura travels the world and appears virtually emceeding and keynoting conferences and events for leading companies, independent businesses, industry associations, universities and non-profit organisations, motivating people to reach their fullest potential.

### HOW SHE PRESENTS:

Laura keeps an audience engaged while achieving your event's objectives. She taps into her experience to forge a meaningful connection, whether she's facilitating an intimate conversation on stage, appearing virtually through your screen or addressing a crowd of 30,000 people.