



## Lucy Adams

CEO of Disruptive HR, Ex-HR Director at the BBC

*"You were great! Exactly what we needed. The feedback about you was glowing" IBM*

Lucy Adams is the CEO of Disruptive HR, an agency dedicated to challenging conventional approaches, rethinking traditional practices, and inspiring leaders and HR professionals to bring fresh energy and vision to their work.

### TOPICS:

- The Future of Work
- Delivering HR Differently
- Creating a Better Normal
- How to Manage, Engage and Develop People in the 21st Century
- How to Lead in a Disrupted World
- How to Create More Innovation Through Your People
- How to Stay Resilient

### LANGUAGES:

She presents in English.

### PUBLICATIONS:

- 2021** The HR Disrupted: It's time for something different
- 2019** The HR Change Toolkit
- 2017** HR Disrupted

### IN DETAIL:

With a wealth of experience in senior HR roles, including her time as Director of HR at the BBC, Lucy has spent the past decade partnering with HR teams and leaders from some of the world's most renowned brands. She blends strategic HR expertise with practical execution, promoting an innovative yet grounded approach that emphasises restoring the "human" element to Human Resources. In addition to being a dynamic business leader and sought-after keynote speaker, she is also the author of bestsellers. Lucy's expertise is in high demand. She's spoken at events for big names like Emirates, Google, Mubadala, KPMG, Bristol Myers Squibb, Marks and Spencer and many others.

### WHAT SHE OFFERS YOU:

Lucy's experiences of delivering difficult change in complex and challenging environments have given her a unique insight into how individuals and teams cope with the pressures of doing business. Using her personal experiences and the latest research she helps business leaders explore how resilient they are, how they can better anticipate and manage the risks of driving change, build their own agility and resilience and that of their team, cope with the pressures of modern leadership and recover quickly from setbacks.

### HOW SHE PRESENTS:

Lucy always aims to provide her audiences with very practical take-aways. Her speeches are essentially very earthy and pragmatic, based on years of actually delivering at the top of very large organisations.