



# Magnus Walker

**Serial Entrepreneur, Fashion Designer & TV Presenter**

*"One of Life's Originals"*

Magnus Walker is one of life's originals. Serial entrepreneur, fashion designer, TV presenter, motivational speaker, and one of the world's most prolific Porsche collectors, the dreadlocked, tattooed hoarder of individual creativity is a very modern incarnation of idiosyncratic success.

## TOPICS:

- o Go With Your Gut Feeling
- o Motivation
- o Creativity
- o 21st Century Marketing
- o Entrepreneurship

## LANGUAGES:

He presents in English.

## PUBLICATIONS:

**2017** Urban Outlaw

## IN DETAIL:

Magnus Walker left school at 15 with just two O levels and at the age of 19 travelled to America to work on a summer camp with under privileged inner city kids North of Detroit. Now, 30 years and three successful businesses later, by following his instincts, rejecting convention and pursuing his passions, Magnus has succeeded against all the odds. Magnus went against the advice of others and bought a downtown warehouse in LA, and reconceived its interiors with the punk disdain for convention that has become Walker's hallmark. It was actually the best thing he ever did – as it accidentally got him into the lucrative film location business. Having been fascinated with Porsche since childhood, he started collecting and customising vintage Porsches, mostly of the 911 model. As a speaker, Magnus' 2014 TED talk has received over 6.6 million views.

## WHAT HE OFFERS YOU:

Magnus Walker has the name and looks of a Viking, but once he starts talking about his life story and what drives him, he's an absolutely fascinating guy. Magnus speaks about how people should follow what they want to do and be willing to take a leap of faith, occasionally. He himself didn't know anything about fashion or restoring cars when he started doing them, but his "passion went a long way".

## HOW HE PRESENTS:

Walker is as gifted a speaker as he is a talented restorer of some seriously cool Porsches.