



## Marga Hoek

Global Business and Thought Leader

*"A renowned successful and innovative business leader"*

Marga Hoek is a member of Thinkers50, she is that rare combination: a true visionary on sustainable business and capital and a successful, innovative business leader who understands and applies the commercial realities of business.

### TOPICS:

- Sustainable Business
- Purpose in Business
- Advanced Technologies
- ESG Investing
- Leadership
- Next Generations
- The Business of Mental Health

### LANGUAGES:

She presents in English, Spanish and Dutch.

### PUBLICATIONS:

- 2023** Tech for Good
- 2018** The Trillion Dollar Shift - Achieving the Sustainable Development Goals
- 2014** New Economy Business

### IN DETAIL:

Operating at the highest level with ministers and presidents, Marga is a global voice for G20, G7 Climate Change and Cop 23 and a regular contributor for prestigious, global media like Forbes Magazine, Fortune and The Huffington Post. Her book *The Trillion Dollar Shift*, on the business opportunities of the Sustainable Development Goals, received an international, gold medal. Marga is a non-executive director for various, international companies after a successful CEO, executive career as well an appreciated and sought-after boardroom advisor. Marga is connected with multinationals in all sectors, but also with many inspirational start-ups and scale-ups around the world. She is the unique in demonstrating in how today's ICT's and technological innovations can be a huge force for good and is thus the only speaker in the world that inspires with her view on disruptive sustainability.

### WHAT SHE OFFERS YOU:

Marga Hoek is the most sought-after speaker on sustainable business, capital and technology for diverse settings around the world. She challenges, inspires, and energises crowded venues with tailor-made keynotes that reflect her innovative vision and her constructive methods for forward progress.

### HOW SHE PRESENTS:

In an age of disruption and political volatility, Marga is in high demand as a keynote speaker for her energising and motivating talks. She is an extremely experienced moderator who has worked with audiences of all sizes, from conference to boardroom.