



## Mark Turrell

**Expert on Communication & Collaborative Technologies**

*"A pioneer and thought leader on innovation"*

Mark Turrell is a World Economic Forum Young Global Leader and Technology Pioneer. He is a pioneer in the theory and practice of collaboration, collective intelligence, entrepreneurship, complexity and contagion. His latest book 'Scaling' will help organisations grow businesses in a non-linear way.

### TOPICS:

- Future and Technology
- Marketing, Communications and Social Media
- Business Development
- Entrepreneurship & Start-Ups
- Innovation, Creativity and Strategy
- Global Affairs
- Host / Moderator

### LANGUAGES:

He presents in English (he speaks Spanish, French and German).

### PUBLICATIONS:

- 2014** Scaling: Small Smart Moves for Outsized Results

### IN DETAIL:

Mark is also the co-founder of Imaginatik plc, a firm that pioneered the use of the collective intelligence and crowd sourcing techniques for corporations, with a special focus on innovation as well as founder and CEO of Orcasci, a strategy firm that designs programs that "spread" products, services, ideas and behaviours. He was nominated as a Technology Pioneer by the World Economic Forum in 2008. He is an Associate Professor at Hult International Business School and a Research Fellow at THINK School of Creative Leadership in Amsterdam.

### WHAT HE OFFERS YOU:

An experienced speaker at international events Mark shows how seemingly disparate strands can be pulled together to provide audiences with a useful guide to successfully navigate complex organisational challenges. Mark is passionate about helping people change the world for better and is keen on finding ways to spread and scale good things faster.

### HOW HE PRESENTS:

Mark's tailored presentations will be unlike anything you have ever seen before and are guaranteed to amaze and amuse audiences at prestigious events around the world.