



Prof. Muhammad Yunus

Founder of Grameen Bank & Nobel Peace Prize Winner

"One of the greatest entrepreneurs of our time"

Prof. Muhammad Yunus is a world-renowned social entrepreneur, economist who is widely recognised for his groundbreaking work in the field of microfinance and his commitment to eradicating poverty through innovative economic models. In 2006 he was awarded the Nobel Peace Prize for his efforts to create economic and social development from below.

TOPICS:

- The Grameen Model
- Microfinance and Poverty Alleviation
- Social Business: A New Paradigm for Corporate Responsibility
- Creating Sustainable Development Solutions
- Social and Economic Policy Making
- The Role of Individuals in Social Change

LANGUAGES:

He presents in English.

PUBLICATIONS:

- 2017** A World of Three Zeros: The New Economics of Zero Poverty, Zero Unemployment, and Zero Net Carbon Emissions
- 2010** Building Social Business: The New Kind of Capitalism That Serves Humanity's Most Pressing Needs
- 2008** Creating a World Without Poverty: Social Business and the Future of Capitalism
- 2001** Banker to the Poor: The Autobiography of Muhammad Yunus, Founder of the Grameen Bank

IN DETAIL:

Dr. Yunus founded the Grameen Bank in 1983, introducing the concept of microcredit to empower the poor by providing small loans without collateral. He has received 136 awards from 33 countries including state honours from 10 countries. Prof. Yunus underscores the critical necessity of making a resolute decision to abandon old modes of thinking and behaviour. He advocates for the establishment of fresh pathways leading to a novel destination, envisioning a World of 3 Zeros, where there is zero net carbon emission, zero concentration of wealth to eradicate poverty definitively, and zero unemployment achieved through the widespread promotion of entrepreneurship for all.

WHAT HE OFFERS YOU:

Prof. Muhammad Yunus is a highly charismatic figure with a wealth of innovative ideas and the power to help thousands of people to decide their own destiny. He carefully explains to audiences his ideas and lays the foundations for the successful implementation of his model which is eradicating poverty around the globe.

HOW HE PRESENTS:

His talks are characterised by a blend of passion, wisdom, and a deep commitment to social justice. Yunus engages his audience with real-life anecdotes and case studies, leaving a lasting impact on organisations.