



## Nadja Swarovski

### A Visionary Businesswoman

*"An influential figure in both the business and creative spheres"*

Nadja Swarovski is a visionary businesswoman and creative leader known for her significant contributions to the world of luxury, design, and innovation. As a member of the Swarovski family, Nadja has played a pivotal role in shaping the company's legacy as a global leader in precision-cut crystal and luxury products.

#### TOPICS:

- The Intersection of Luxury and Sustainability
- Innovation and Tradition
- Women in Leadership
- Cultural Entrepreneurship

#### LANGUAGES:

She presents in English.

#### IN DETAIL:

Nadja was the first female member of Swarovski's Executive Board, on which she served for 11 years. During her time at Swarovski she initiated the creative collaborations with the international fashion and design industries, founded the luxury jewellery brand Atelier Swarovski and lighting brand Swarovski Crystal Palace. She set up the Swarovski CSR (Corporate Social Responsibility) department in 2012. In 2013 she established and chaired the Swarovski Foundation, a UK charity, supporting human rights, culture and environment. Nadja is a Founding Patron of the London School of Architecture, a member of the Advisory Board at luxury ethical fashion business Maison de Mode, and at Nest, an NGO that supports women in the hand worker economy.

#### WHAT SHE OFFERS YOU:

With her deep commitment to sustainability, creativity, and empowerment, Nadja Swarovski's presentations are a testament to her role as a thought leader and a driving force in shaping the future of luxury and design.

#### HOW SHE PRESENTS:

Nadja exudes confidence and expertise while maintaining a warm and approachable demeanour that resonates with a wide range of audiences. Her speeches are meticulously prepared, seamlessly blending personal anecdotes with industry insights and global perspectives.