



## Paul Hughes

Author of Branded Growth & Founder of The Circle of Growth

*"Your Growth is my Why"*

Paul Hughes is an internationally renowned top professional keynote speaker on Growth with a unique speaking style. Paul is leading a movement that is driven by his formula for success: the Circle of Growth.

### TOPICS:

- The Circle of Growth
- The Three P's of Growth: Patterns, Principles, Practice
- The Trilogy of Growth: Leadership, Innovation & Branding
- Ten Meters of Thinking

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

**2016** Branded Growth - Revealing the Twenty-One Steps to Simplify Growth

### IN DETAIL:

Coming from a long tradition of Irish storytellers, Paul has developed a unique presentation style to enhance comprehension and engagement: he draws live as he speaks along ten meters of paper. He has been voted 'Best Speaker' numerous times. Paul believes that in our current interconnected world transformation is necessary to overcome the global challenges we face today. In the past two decades, Paul is known as 'the expert's expert' because his knowledge is not based on that of one CEO, VP, or Founder of a single company only but it is collected from 1000's of companies. He has interviewed successful people from every field to extract their model of success, including Al Pacino.

### WHAT HE OFFERS YOU:

Paul's overarching theme is Growth, which he says is a 'natural force in nature'. He works with what he calls the 'Trilogy of Growth: Leadership, Innovation, & Branding' to inspire people to action and shift to their next level of Growth.

### HOW HE PRESENTS:

Paul comes from a long tradition of Irish Storytellers. From this heritage he created a unique form of storytelling: Paul draws live as he speaks. By drawing live, a unique experience is created audiences are captivated by the reveal of content, the viewer keeps asking, what happens next? as Paul moves through his speech. Additionally, drawing live enhances comprehension, by revealing concepts one-at-a-time the viewer is taken step-by-step through the content.