



## Peter Hickman

**British Superbike Champion**

*"Peter holds the record as the fastest ever newcomer at the Isle of Man"*

Peter Hickman, nicknamed 'Hicky' is an English professional motorcycle racer. Hickman continues to compete at the highest levels of motorcycle racing. He actively participates in the British Superbike Championship and remains a dominant force in road racing events, including the North West 200 and the Macau Grand Prix. Beyond racing, he is involved in various aspects of the motorcycle industry, including coaching and mentoring up-and-coming riders, as well as working closely with manufacturers and teams to develop and test new racing technologies.

### TOPICS:

- Achieving Goals
- Inspiration
- Motivation

### LANGUAGES:

He presents in English.

### IN DETAIL:

Peter took his first BSB race win at Cadwell Park in 2014, and achieved his first international road race win at the 2015 Ulster Grand Prix, winning the feature race ahead of Conor Cummins. He prepared for his TT race debut by travelling to the Island and driving 70 laps of the near-38-mile course in a hire car, and by watching videos. Peter clinched his first ever victory at the Isle of Man TT in one of the closest races ever seen as he held off Michael Dunlop and Dean Harrison with not one but two RL360° Superstock lap records. Hickman won the last race of the 2015 season in November, the Macau Grand Prix.

### WHAT HE OFFERS YOU:

Drawing upon his successful career, Peter offers audiences great insights into his drive and determination which took him and his team to the top of superbike racing. He also shows how the lessons he learned can be applied to a wide range of business to inspire people and to achieve goals. His ability to adapt to different racing environments and his consistent success make him a respected and influential personality in motorcycle racing.

### HOW HE PRESENTS:

Charismatic and engaging, Peter shares his unique insights and anecdotes from his exciting career with his audiences at prestigious events around the globe.