



## Peter Hinssen

Acclaimed Author and Serial Entrepreneur

*"He is one of Europe's esteemed thought leaders in the field of technology"*

Peter Hinssen is a serial entrepreneur, adviser and keynote speaker on the topics of radical innovation, leadership and the impact of all things digital on society and business. He is a sought-after keynote speaker, business school lecturer & board member.

### TOPICS:

- How to Become a Phoenix: Reinventing for the Never Normal World
- The Hourglass Model: Balancing Existing Business with Radical Innovation
- The New Normal in the Global Technological Landscape
- Models of Disruption and Models of Corporate Innovation that Work
- The Future of Work
- Leadership, Psychological Safety, and Cognitive Diversity
- The Geopolitics of Technology
- The Future of Society, the Tension Between the Individual and the Collective

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

**2020** The Phoenix and the Unicorn

**2014** The Network Always Wins

**2010** The New Normal: Explore the Limits of the Digital World

**2008** Business/IT Fusion

### IN DETAIL:

Peter has a master's degree in Telecommunications and Electronic Engineering from Ghent University, Belgium. After graduating he joined Alcatel Telecom working in the Multimedia Research Centre. He collaborates with organisations in the areas of IT Strategy, Transformation, Fusion and Coaching around the world. Peter lectures at various business schools in Europe like the London Business School, is a Senior Industry Fellow at the 'Center for Digital Transformation' of the 'The Paul Merage School of Business' at UC Irvine and functions as a board advisor on disruptive and digital innovation. His current company nexxworks helps organisations become fluid, innovate and thrive in "The Day After Tomorrow".

### WHAT HE OFFERS YOU:

Peter shares his focus on the consumer adoption of technology, on the impact of the networked digital society and on the alignment between business and IT. Through disruptive, organisational and digital inspiration, he helps audiences survive the fast-flowing network our environment has become and shows them how they can thrive in it.

### HOW HE PRESENTS:

Peter is a born entertainer, mixing humour with personal anecdotes and insights in the way IT and business work.