



Philip Coggan is an acclaimed journalist and author known for his insightful analysis of economic and financial matters. With a distinguished career spanning several decades, Coggan has made significant contributions to the field of financial journalism, earning respect and recognition worldwide.

#### TOPICS:

- Fund Management
- Investment Markets
- Financial Markets
- Capital Markets

#### LANGUAGES:

He presents in English.

#### PUBLICATIONS:

- 2024** Surviving the Daily Grind: Bartleby's Guide to Work
- 2021** More: A History of the World Economy from the Iron Age to the Information Age
- 2015** The Last Vote: The Threats to Western Democracy
- 2011** Paper Promises: Money, Debt and the New World Order
- 2008** The Economist Guide to Hedge Funds: What They Are, What They Do, Their Risks, Their Advantages
- 2002** The Money Machine: How the City Works
- 2001** Easy Money

#### IN DETAIL:

Philip Coggan is a well-regarded columnist for The Economist, where he writes the "Bartleby" column focusing on work and management. Previously, he wrote the "Buttonwood" column, covering finance and economics. Before joining The Economist, he worked at the Financial Times for over 20 years. His roles included being a columnist and the investment editor. He is the Recipient of the Wincott Foundation's Senior Financial Journalist of the Year award and a frequent commentator on financial and economic issues in major media outlets.

#### WHAT HE OFFERS YOU:

Philip Coggan bridges the knowledge gap, helping the investor understand the world of hedge funds. In his clear and concise presentations, he brings together the worlds of economics and finance in an approachable style, seeking to explore what is really going on behind the headlines. His expertise ranges from America's current account deficit via the growth of hedge funds to the effect of psychology on asset prices.

#### HOW HE PRESENTS:

Entertaining, engaging and to the point, Philip is an excellent speaker and tailors his presentations to precisely meet clients' requirements. He always follows his speeches with a lively Q&A session.