



## Dr. Pippa Malmgren

Former US Presidential Advisor & Co-Founder HRobotics

*"An unusually optimistic economist who speaks to the world digitally"*

Dr. Pippa Malmgren is an economist who makes sense of the world economy by writing books, by founding tech businesses and by advising policymakers around the world. She served President George W. Bush in the White House as Special Assistant to the President and on The National Economic Council. She is also a Founder member of the Lunar University, a NASA-originated project to ensure the first human institution on the moon represents the arts and humanities.

### TOPICS:

- World Economy and Geopolitics
- Tech Innovation
- Leadership
- Competitiveness and Innovation

### LANGUAGES:

She presents in English

### PUBLICATIONS:

- 2023** Podcast: The Pippa Podcast - The Future of Workplace AI
- 2020** The Infinite Leader: Balancing the Demands of Modern Business Leadership
- 2018** The Leadership LAB: Understanding Leadership in the 21st Century
- 2016** Signals: How Everyday Signs Can Help Us Navigate the World's Turbulent Economy
- 2015** Geopolitics for Investors
- 2014** Signals: The Breakdown of the Social Contract and the Rise of Geopolitics

### IN DETAIL:

Before joining the White House, she ran the Bankers Trust Asset Management business in Asia and was then appointed as the Global Chief Currency Strategist. She was then named the Deputy Head of Global Strategy at UBS. More recently she advised the British Cabinet on trade issues as a Board Member for The Department for International Trade from 2017-2019. She is also on the Board of Premios Verdes which holds the "Green Oscars" to support cleantech start-ups in emerging markets. In 2014, she co-founded a robotics firm that made industrial drones which won the Cog X Award for Autonomy, the 2020 National Technology Award and Power Product of the Year 2020. She has been named a Fellow of The Bertelsmann Stiftung Foundation for 2022-2024.

### WHAT SHE OFFERS YOU:

Pippa connects the dots, bringing together insights about markets, politics, policy, tech and geopolitics that signal important and investable trends, helping businesses understand how the world is changing, and how it will affect their industry. She shows how to digitise yourself and assets so that you can manage more while travelling less.

### HOW SHE PRESENTS:

Pippa is an engaging and powerful speaker who delivers captivating keynotes, surprising insights, vibrant visuals and memorable takeaways.