



## Robert Siciliano

**CEO of Safr.Me and Amazon.com Best Selling Author**

*"An expert in identity theft and data breaches in the corporate world"*

Robert Siciliano is a security expert and private investigator fiercely committed to informing, educating and empowering people so they can protect themselves from violence and crime, both in their physical and virtual interactions. He is #1 Best Selling Amazon.com author and CEO of Safr.Me.

### TOPICS:

- o Providing Client Security and Ensuring Loyalty: A Guide for Financial Firms
- o Social Media Security: Extending and Defending Your Online Reputation
- o Defending Against the Data Breach: Protect from Spyware, Malware, Ransomware and Keyloggers
- o Think like a Thief to Catch a Thief: How to Beat Organised Criminals at their Own Game

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

- 2018** Identity Theft Privacy: Security Protection and Fraud Prevention: Your Guide to Protecting Yourself from Identity Theft and Computer Fraud
- 2014** 99 Things You Wish You Knew Before...Your Identity Was Stolen
- 2003** The Safety Minute: Living on High Alert; How to Take Control of Your Personal Security and Prevent Fraud

### IN DETAIL:

When the internet was still coming of age, Robert's startup security company's financial holdings were under attack by cybercriminals, and he lost thousands of dollars due to credit card fraud. In becoming one of the earliest victims of internet crime, Robert gained the knowledge and experience to teach others how they can position and protect not only their companies but also themselves from falling prey to internet thieves. His years of experience, combined with extensive study, have allowed him to become one of the nation's most well-respected and trusted experts on cybercrime. He has worked with such companies as ExxonMobil, Intel, McAfee, MasterCard, Morgan Stanley, Merrill Lynch, KPMG, MIT, Transamerica and UPS, among others.

### WHAT HE OFFERS YOU:

Robert is focused on helping companies take the steps necessary to protect their data from theft without the pain of personal experience. As a bonus, employees can easily apply much of the knowledge that he provides to their personal lives. He is highly sought after by leading corporations and organisations looking for the straight talk they need to stay safe in a world in which physical and virtual crime is commonplace.

### HOW HE PRESENTS:

With his fun, engaging tone and approachable personality, Robert is serious about teaching audience's fraud prevention and personal security.