



## Robin Sieger

**World Class Motivational Speaker, Performance Expert and Coach**

*And believe. Because when you believe you can, you will. Robin Sieger*

Robin Sieger is a successful businessman, bestselling author, and broadcaster. Robin, the former head of the BBC Entertainment, is a leading success strategist and developed a reputation within media and circles as a peak performance 'guru'.

### TOPICS:

- The Key Drivers Effecting Change in Today's Market Place
- Creativity and Innovation
- Managing Change
- Peak Performance
- Creating a Success Culture

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

- 2013** Silent Mind Putting
- 2012** Golf's Moment of Truth
- 2010** Silent Mind Golf
- 2006** 42 Days to Wealth, Health and Happiness
- 2003** You Can Change Your Life Any Time You Want
- 2001** Passport to Success
- 1999** Natural Born Winners

### IN DETAIL:

Robin set up his company, with the sole aim of inspiring people to develop themselves and reach their full potential. He firmly believes that organisational culture is a reflection of what people believe about themselves and the company they work for. He has become the first choice speaker at major conferences for some of the world's most successful companies, including Microsoft, IBM, Coca Cola, Nokia, GM and HSBC.

### WHAT HE OFFERS YOU:

Robin works to push the boundaries of self-belief, and he challenges audiences to 'dream big' and not be limited by fear and a natural resistance to change. He is passionate about enabling people to create success by connecting to their personal and professional purpose in their lives. His work is the result of years of dedicated study and an unquenchable thirst for understanding why some people and organisations are successful and others not.

### HOW HE PRESENTS:

Robin Sieger knows how to keep an audience on the edge of their seats by using humour and an unmatched story-telling-tempo that leaves audiences feeling courageous and euphoric about winning. His talks are frank, funny, emotive and intellectually challenging.