



## Scott Bales

Global Leader on Innovation, Trends, Design and Mobility

*"Thought leader on the digital shift"*

Scott Bales is a global futurist, innovation & digital strategist and serial entrepreneur in the cutting-edge arena known as "The Digital Shift", encompassing innovation, culture, design, technology and mobility in a world gone digital.

### TOPICS:

- Digital Culture
- Recode Leaders: Leading Through Crisis
- Under the Competitive Advantage of Innovation
- Adapting to the Modern Citizen, Consumer and Workforce
- Innovation Wars
- Are You Ready for Isaac?: The Changing Consumer of the Future

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

- 2019** Innovation Wars: Driving Successful Corporate Innovation Programs
- 2014** Mobile Ready: Connecting With the Untethered Consumer

### IN DETAIL:

The Chief of Staff at Microsoft and former MD of Innovation Labs Asia, Scott worked previously as Chief Mobile Officer for Moven, the world's first-ever digital everyday bank. Described as a 'Digital Warrior', Scott has found a way to successfully mesh his fascination with people and what motivates them together with a raw enthusiasm for technology. He is the former Vice President of Visa Company Fundamo, former Head of Technology for ANZ subsidiary WING Money, a founding member of Next Bank, mentor to Entrepreneurs across the world on Lean Startup, sits on the Board of Care Pakistan and holds advisory positions at Publishizer, FastaCash, Our Better World, The HUB Singapore and Apps 4 Good. He's a man on a mobile technology mission to transform mainstream thought processing around conventional business practices.

### WHAT HE OFFERS YOU:

As a trailblazer in the digital shift arena, Scott has a wealth of expertise in financial services and digital transformation, complemented by his fascination with people and technology. He has spurred changes by enhancing the alignment between business development and information technology.

### HOW HE PRESENTS:

With over ten years of international experience, he has built a reputation as a sought after speaker with the ability to communicate unorthodox ideas with passion and charisma.