



# Professor Stéphane Garelli

## Expert on Competitiveness

*"Time to look at the World differently"*



Stéphane Garelli, a world authority on competitiveness, is a pioneer in research and theory in this field and has played a pivotal role in advancing our understanding of competitiveness and its impact on global economies.

### TOPICS:

- The World in Reset Mode
- Time to Look At the World Differently; a Competitiveness Outlook for 2020 and Beyond
- The Competitiveness of Enterprises on World Markets
- The Competitiveness of Nations
- The New Rules of Competitiveness Today
- The Impact of New Technologies on Opening Markets and Increased Productivity
- The Consequences of Competitiveness on Work, Attitudes and Skills

### LANGUAGES:

He presents in English and French.

### PUBLICATIONS:

- 2016** Are you a Tiger, a Cat or a Dinosaur?
- 2006** Top Class Competitors! How Nations Firms and Individuals succeed in the New World of Competitiveness  
The Consequences of Competitiveness on Work, Attitudes and Skills

### IN DETAIL:

Professor Garelli is Professor Emeritus of World Competitiveness at the University of Lausanne and the IMD Business School, where he also founded the World Competitiveness Centre. Beyond academia, he has always maintained close ties with leading global companies. He has held roles such as Chairman of Le Temps, a prominent Swiss newspaper, Chairman of Sandoz Financial and Banking Holding and served on the board of Banque Edouard Constant. Professor Garelli's extensive experience also includes managing the World Economic Forum and Davos Annual Meetings for several years. Additionally, he is a member of The China Enterprise Management Association, The Swiss Academy of Engineering Sciences and the International Olympic Committee commission on sustainability and legacy.

### WHAT HE OFFERS YOU:

Stéphane Garelli reads today's global economic picture better than anyone else. He is an exciting speaker who combines content with an entertaining approach to complex issues supported by his trademark graphics. His presentations on competitiveness provoke companies and individuals to think "outside the box" and to confront their strategies with recent market trends and new competitive pressures.

### HOW HE PRESENTS:

With meticulous preparation Stéphane's fact filled presentations are rich with detail, acumen and invaluable insights.

