



## Will Greenwood MBE

**Former International Rugby Player**

*"An Enthusiastic and incredibly popular pundit and player"*

Will Greenwood is one of England's greatest ever rugby players. In a professional career that spanned 11 years and 55 international caps he established a reputation as an unsurpassed mid-field creator. The second highest international try scoring centre of all time.

### TOPICS:

- Leadership
- Attitude/Confidence/Belief
- Attention to Detail
- Responsibility
- Managing Change
- From Good to Great
- Sustaining Peak Performance

### LANGUAGES:

He presents in English.

### IN DETAIL:

In the 2003 World Cup, Will Greenwood was one of England's most consistent players, scoring 5 tries. After retiring in 2006, he transitioned smoothly into a media career, becoming a respected analyst and pundit for Sky Sports. Despite injuries and personal challenges during his 13-season career, his dedication and perseverance led him to national and international success. In 2020, Will became the Chief Customer Officer at Afiniti, an AI company that helps organisations improve customer interactions using data.

### WHAT HE OFFERS YOU:

His experiences both in the city and on the pitch have enabled audiences to get a fantastic insight to the synergy between top level sport and top-level business. In his presentations Will inspires audiences to achieve their objectives in a light-hearted and memorable way.

### HOW HE PRESENTS:

Will's outstanding achievements both on and off the field have made him an ideal speaker choice for a wide range of corporate clients. His intelligence and easy delivery style mixed in with a generous helping of humour make him a sure fire hit as a keynote, host or after dinner speaker.