



## Zack Kass

AI Futurist, Former Head of Go to Market at OpenAI

*"Considered one of the foremost thinkers in Applied AI"*

Zack Kass is an AI Futurist and the former Head of GTM for OpenAI with 14 years in the field of emerging technology. At OpenAI, Zack built its sales, partnerships, and solutions teams. Today, Zack's mission is to champion a future of abundance by demystifying AI and helping the world prepare for the impending technological revolution.

### TOPICS:

- Applying AI: Practical Solutions for a Better World
- Leveraging AI for Good
- The Innovator's Dilemma: Navigating our AI Future
- AI Strategy Simplified
- AI: Humanity's New Dawn

### LANGUAGES:

He presents in English.

### IN DETAIL:

At OpenAI, Zack worked at the helm of the team channelling OpenAI's innovative research into tangible business solutions. He built the teams responsible for OpenAI's sales, partnerships, and customer success and served as a personal advisor to countless executives deploying the technology across their business. His thought leadership and techno-optimist views have been featured in countless publications, such as Fortune, Newsweek, Entrepreneur, AdAge, and Business Insider and advises Fortune 1,000 board rooms, including Coca-Cola, Morgan Stanley, and Amgen. Beyond the corporate world, Zack is a staunch techno-optimist, an advocate for AI's potential to revolutionise the human condition and reduce suffering.

### WHAT HE OFFERS YOU:

Zack Kass is one of the brightest and experienced minds bridging practical applications for AI in the world today. He works with organisations to enhance efficiency, improve productivity, and bolster employee satisfaction at reduced costs by harnessing the power of AI.

### HOW HE PRESENTS:

Zack's ability to bridge the gap between cutting-edge AI research and practical business applications makes him an ideal speaker for organisations aiming to harness the power of AI to achieve their strategic objectives.